

UNIC @ Work

February 2015

Issue No. 1



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In Spotlight

As part of the activities marking the International Day of Commemoration in memory of the victims of the Holocaust, UNIC Lagos, in partnership with Femi Arts Warehouse, unveiled – arguably – the world’s largest straw-mat showing a map of the world inscribed with messages of Holocaust remembrance. Measuring 47ft. x 35 ft., and spread at the UNIC premises, the mat made of tropical natural grass, provided a guide to hundreds of students and teachers who gathered to observe the Day as they took a tour of the mat. Guiding the students, the National Information Officer, Oluseyi Soremekun, urged them to avoid hatred and loathing remarks against people due to differences in tribe, language, gender, geographical location or physical and mental abilities. He pinpointed the location of Germany on the mat, and got some of the students to read out the inscribed messages - which included some of the UN Secretary-General’s quotations on the Holocaust. The mat will be stored at the UNIC premises to be used as a guide for visiting students.

¿Did you know?

The network of 63 UN Information Centres has 250 colleagues, from approximately 75 different nationalities. The first 10 UNICs were established between 1946 – 47 in Washington, D.C., Copenhagen, New Delhi, London, Geneva, Paris, Rio de Janeiro, Mexico City, Prague and Moscow. In 2009, a GA resolution was adopted to open a new centre in Luanda.

Sights @ Work



Armenia: Aragats, the highest Armenian mountain with four peaks reaching 4090m. The medieval Armenian Fortress of the Amberd and Tegher Monastery are located on its slopes. More pictures [here](#). (Photo: Armineh Haladjian)



Austria: Panoramic view of Vienna International Centre - home to the UN in Vienna, the building was designed by the Austrian architect Johann Staber and inaugurated on 23 August 1979. (Photo: UNIS Vienna)



Bangladesh: The National Parliament House of Bangladesh, Sher-e-Bangla Nagar, Dhaka. Designed by renowned architect Louis Kahn, the legislative complex is one of the largest in the world, comprising of 200 acres. (Photo: M. Moniruzzaman)

In Focus

On the Ebola war frontlines

The Ebola outbreak in West Africa saw a profound global response that has tempered the virus, and DPI was at the centre of the response contributing staff members who have and continue to provide communication support to the UN Special Envoy for Ebola, David Nabarro, and the United Nations Mission for Ebola Emergency Response (UNMEER). While some staff made their contribution from New York, others are deployed on the frontline. Kingsley Ighobor, from the Africa Renewal - DPI publication, is in Sierra Leone and we asked him to tell us his experience since his deployment.

By Kingsley Ighobor

I arrived at a desolate Lungi International Airport, Sierra Leone, in mid-January. Ebola tell-tale signs were all over the place at this once bustling airport. Immigration officers quickly handed us Ebola pamphlets in which there were bold letters A.B.C. – Avoid Body Contact. All incoming passengers were obliged to wash their hands in chlorinated water that flowed from a bucket at the airport's terminal entrance, and an officer wiped a scanner after each passenger's fingerprints were taken on it. Another, checked each one's body temperature for signs of a fever. Overall, airport protocol was brisk and smooth.

Keeping up the brisk pace, given the emergency situation, I started work the minute I arrived at the Sierra Leone based UNMEER offices. The atmosphere in The Situation Room - which used to serve as a Courtroom - where scores of Ebola warriors, were to-ing and fro-ing, collecting, analysing, and interpreting Ebola updates in real time, was dynamic. Public Information needs were huge and had to be addressed. Ebola transmission was declining, but it had just spiked in Port Loko district, close to Freetown. Latest figures showed that Port Loko and Western Area, urban and rural, which includes Freetown, account for more than

half of the new cases.



Kingsley Ighobor in Sierra Leone

Assessing the ongoing crisis required visits to affected areas. As such, a few days later, I was aboard a helicopter accompanying the visiting UNMEER SRSG, Ismail Ould Cheikh Ahmed, to an Ebola Treatment Centre in Magbenta, near Makeni, Eastern Sierra Leone. More than 150 Ebola patients have been treated at the Centre: some survived and some died. Run by the African Union, doctors told me the survival rate once infected was about 60%. As they described their activities, I remembered the many healthcare workers who have died in Sierra Leone and wondered how lucky these were.

As I was interviewing the medical workers, a young girl seated on a bench, fiddling with a teddy bear, captured my attention. I was intrigued to find out more about her. I learnt that the 8-year old, had just been brought in after testing Ebola positive. Her condition had not gone bad yet, however, it was sure going to, before it got better - if at all it would - the doctors told me. We were warned not to get close, but I took some photos of her and some medical practitioners, who were in full Personal Protection Equipment gear and chatting with her. I wanted this innocent-looking girl to survive. A week later, I anxiously called up one of the doctors to inquire about the child's condition. I was relieved when I was told the good news: "The girl has made it. She survived."

The Ebola war frontlines are an organized chaos. Planning for anything can only be for the short term - in fact for a few days only, and it must be done quickly. For example, at a Communication Pillar meeting attended by colleagues from other UN agencies, the Sierra Leonean government, the UK's Department of International Development, the US Centres for Disease Control and others, someone announced that survivors were being discriminated against. A five-person committee was immediately set up to devise a communication strategy to combat this, which we did in incredibly, 15 minutes. Implementation was to begin within days.

Apart from addressing the communication needs which are essential in combating this virus, my experience on the ground has given me the opportunity to highlight the human side of the crisis. My encounter with Bilkisu Koroma, an Ebola survivor who lost six members of her immediate family and 11 others from her extended family, is one such example that has affected me greatly. As she recounted how she and her brother (the only survivors) battled Ebola in the hospital, I was overwhelmed with emotion. "It's an indescribable condition" she told me, "One that's so bad that the living envy the dead". She believed that God was kind to her, ascribing her being alive to divine intervention. Now, Ms. Koroma is determined to help fight the virus by encouraging people to immediately report any Ebola symptoms such as fever or vomiting. People like Ms. Koroma are inspirations to me to do the best I can for the Ebola war.

More photos from UNMEER are available on [Flickr](#)

Teams @ Work

Armenia



Holocaust: Wreath-laying Ceremony

On the International Day of Commemoration in Memory of the Victims of the Holocaust, UNO Yerevan organized a wreath placing and candle light vigil at the Holocaust Memorial in the centre of Yerevan. The event continued in the National Library with an exhibition of posters, speeches/tributes to the victims, film screenings, and information dissemination. Participants included the United Nations Country Team, Government officials, representatives of the Ministry of Foreign Affairs, international community, Jewish community, youth and media, 27 January.

Austria



Simulating Interpretation Services at UN Headquarters in Vienna

Energy provision, climate migrants, sustainable agriculture and land use were the topics of a simulated session of the General Assembly hosted by UNIS Vienna. An innovative dimension was that delegates from two Vienna universities

were joined by students from the Department of Interpretation of the University of Vienna who interpreted the discussions, covering English, German, Spanish, Russian, Italian and Hungarian, 15 to 16 January.



Skype Session and Virtual Tour with Incoming USG Cristina Gallach

Incoming Under-Secretary-General (USG) for Communications and Public Information, Cristina Gallach, joined UNIS Vienna's Visitors Service for a Skype meeting with colleagues in Geneva and Nairobi, and a virtual tour of UNOG. The meeting was part of a series of virtual tours of the four UN Headquarters organised by the Visitors Service for the UN tour guides in each location. The aim was to compare notes and share best practices, 16 January.



Holocaust: Commemorative Events

Together with the Permanent Mission of Israel, UNIS Vienna organized several events to mark the International Day, including: a commemorative event; an exhibition of photographs, paintings and illustrations "A Monument of Good Deeds" at the Vienna International Centre;

opening of the Holocaust Poster Exhibition in Maribor (Slovenia); a Ciné-ONU film screening, and the translation of the "Footprints for Hope" Educational Project into German, Hungarian, Slovak and Slovene, 27 January.

Bangladesh



Holocaust: Exhibition Ribbon-cutting

In marking the Day, UNIC Dhaka, BRAC University Monon Club and Hope Multimedia jointly organized a workshop, poster exhibition, film screening and candle lighting ceremony. Two Films - *Tenth Anniversary of the Holocaust programme* and the *Liberation of Auschwitz Birkenau* were screened, 27 January.



Educational Outreach

An educational outreach training programme on the UN and Information Literacy was jointly organized by UNIC Dhaka and the Centre for Information Studies at Mirpur Mofid-E-Am School and College in Dhaka. All thirty participants from four high schools were awarded with certificates, 17-18 January.

Belgium



Holocaust: Cine-ONU Screening

UNRIC Brussels, Cine-ONU screening of *No Word for Worry*, was followed by a Q&A with Runar Jarle Wiik, Film Director, and Oriol Freixa Matalonga, UNESCO expert in cultural co-operation, and moderated by Cristina Gallach, UN Under-Secretary-General for Communications and Public Information, to mark the International Day in Memory of the Victims of the Holocaust, in collaboration with Kazerne Dossin, Mechelen, 27 January.



Holocaust: Film Screening

The Benelux Desk organized a commemorative event in memory of the victims of the Holocaust, in collaboration with the Holocaust Museum Kazerne Dossin, Mechelen. Kazerne Dossin was awarded “Best European Museum 2014”. For the occasion, the museum organized a special “nocturne” between 5 and 10 pm, with free entrance for all visitors, and the UN-DPI/Shoah Foundation film was screened as a loop. The Benelux Desk Officer read the message of the Secretary-

General, and a temporary exhibit of the graphic works of Osias Hochstätter, a deported person from Belgium who survived Auschwitz, was officially opened in the presence of the Flemish Minister of Education. The evening saw some 400 visitors, including some of the relatives of Mr Hochstätter.

Brazil



“The Long Journey” Photo Exhibition

UNIC Rio de Janeiro and the UN Relief and Works Agency for Palestine Refugees in the Near East (UNRWA), brought to São Paulo, South America’s biggest city, the photo exhibit “The Long Journey”. The exhibition tells - through 40 photographs and five short documentaries from the UNRWA archives - the story of the Palestinian refugees’ struggle since 1948. The exhibit opened on 24 January with a debate attended by over 250 people and will be open to the public till 15 March.



Holocaust: Public Event

In memory of the victims of the Holocaust, UNIC Rio and the Israelite Confederation of Brazil (CONIB), organized a public event at the Itamaraty Palace of Rio de Janeiro, where UNIC Rio is located. More than 400 persons gathered at a touching

ceremony which brought together religious leaders and government officials, survivors of the Holocaust, diplomatic representatives and the media, 27 January.

Burundi



Holocaust: Educational Outreach activities

Around 900 students from secondary schools in Bujumbura participated in educational outreach activities to commemorate the International Day in Memory of the Victims of the Holocaust, organized and hosted by UNIC Bujumbura under the theme “Liberty, Life and the Legacy of the Holocaust Survivors”. This year’s commemoration coincided with the commemoration of the 70th anniversary of the liberation of Auschwitz –Birkenau camp and the 10th anniversary of the UN holocaust programme, 27 – 29 January.

Congo (Republic of)



Holocaust: Student Briefing

UNIC Brazzaville organized and hosted a student briefing, along with an exhibition, to raise awareness on the tragic events of the Holocaust. The UNIC National Information Officer introduced the activity, stressing the link between the

70th anniversary of the UN and the end of the Second World War, as well as the Holocaust and the United Nations Outreach Programme. Participants also viewed two documentaries - *The Path to Nazi Crime* and the *10 Anniversary Commemorative Video*. The exhibition was closed at the end of the month, 27 January.



First Ever Model UN in Congo

UNIC Brazzaville organized the first-ever Model UN in the Republic of Congo in December 2014. Thirty students from Marien Ngouabi public university acted as delegates. About 80 guests were in attendance including representatives from the Foreign Affairs Ministry and Youth Ministry, US Embassy, business community and media. The National Information Officer gave a speech at the opening of the event and an interview to a private TV station. To assist delegates in their preparation, UNIC hosted and facilitated a public speaking workshop prior to the event.

Egypt



Bi-monthly Media Briefing

UNIC Cairo held its first Bi-monthly Media Briefing for January 2015 where the Centre's Director launched the new UNIC

website. The briefing also focused on the World Humanitarian Summit 2016, and the Middle East and North Africa (MENA) Regional Consultations which will take place in Amman, Jordan, from 3-5 March 2015.

India



Library Seminar on Intellectual Property Rights

The Library and Information Professionals Summit (LIPS) 2015, in collaboration with the National Law University, Delhi, the Society for Library Professionals, UNIC New Delhi, and the Special Libraries Association - Asian Chapter, organized a National Seminar on the theme "Transforming Dimensions of Intellectual Property Rights: Challenges for the New Age Libraries", 23-24 January.



Seminar on Emerging Trends and Technologies for Libraries and Information Services

The Jaypee Institute of Information Technology (JIIT), Noida and the King's College, London jointly organized the "4th International Symposium on Emerging Trends and Technologies for Libraries and Information Services (ETTLIS 2015)", at

JIIT Campus in Noida, Uttar Pradesh, bringing together about 400 professional participants from India and abroad. UNIC chaired one of the sessions. The symposium sought to further strengthen the academic collaboration and strategic alliance among libraries and information services in the digital era, 6 - 8 January.



Holocaust: Special Event

To commemorate the International Day, UNIC New Delhi, Alliance Française de Delhi, and the Embassy of Israel, joined hands to honour and remember the millions of victims of the Holocaust. The delegation of diplomats and other guests were escorted through the atrium which showcased the UN Holocaust Outreach Programme (UNHOP) exhibit, a "Barbed Wire" installation that included messages of students who had been part of the commemoration at an earlier function that day. A film produced by UN on the ten years of the UNHOP started off the evening, as the guests began to enter the auditorium.

Indonesia



Holocaust: First-ever Commemorative Event in Indonesia

A total of 150 students from universities across Jakarta, along with Indonesia's diplomatic community, gathered to mark the International Day of Commemoration in Memory of the victims of the Holocaust with a film screening and a panel discussion. Organised by UNIC Jakarta together with the US Embassy in Indonesia, this was the UN's first public Holocaust commemoration event in Indonesia.



International Day of Solidarity with the Palestinian People

Ambassador of the State of Palestine to Indonesia Fariz Mehdawi, Director of Technical Cooperation of the Ministry of Foreign Affairs of the Republic of Indonesia Siti Nugraha Mauludiah, UNRWA Chief of Donor Relations Virginia Villar-Arribas and UNIC Jakarta Director Michele Zaccheo cut a string of flowers to open the "Building Solidarity" photo exhibition at the National Museum in Jakarta, to commemorate the International Day of Solidarity with the Palestinian People.

Italy



Master's Programme in Management of Non Profit – Business School – Il Sole 24 Ore

Building up on the excellent cooperation with the Business School of Il Sole 24 Ore – Italy's leading financial daily - the UNRIC Desk for Italy held a number of presentations on a range of topical UN themes to the students of the first edition of the Master's in Management of Non Profits, taking place under UNRIC's patronage, 15 January 2015.

Japan



Press conference with USG Hervé Ladsous

The USG for Peacekeeping Operations, Hervé Ladsous gave a press conference at the Japan National Press Club, organized by UNIC Tokyo. He outlined the current and future challenges for UN peacekeeping and answered questions from Japanese press about expectations for Japan's role in operations. Mr. Ladsous also had one-on-one press interviews arranged by UNIC, and delivered a prominent lecture in the symposium, hosted by the Cabinet Office, Government of Japan, 15 January.



Press conference with Special Rapporteur

UNIC Tokyo organized a press conference with Mr. Marzuki Darusman, UN Special Rapporteur on the situation of human

rights in the Democratic People's Republic of Korea, which took place immediately after the Security Council's consideration of the matter as an urgent human rights issue. UNIC also arranged press interviews with Japanese and international news media, 23 January.



Consultative Meeting with Mr. José Ramos-Horta

UNIC Tokyo, together with the UN University, organized an informal consultation meeting at the UN University Headquarters for the visiting Chair of the High-Level Independent Panel on UN Peace Operations. The Chair, José Ramos-Horta, and panel members, met with Japanese academics, press, and members of UN and governmental agencies to discuss evolving conflict trends and implications for peace operations, as well as Japan's role in peacekeeping, 26 January.

Madagascar



Holocaust: Film Screening

In memory of the victims of the Holocaust, UNIC Antananarivo has scheduled various activities during a one-month commemoration from 27 January to 25 February, in partnership with UN Clubs, under the theme "Liberty, Life and the

Legacy of the Holocaust Survivors”, which mark the 70th anniversary of the end of the Second World War, and the founding of the UN. The commemoration started with a film screening at Lycée Nanisana, 28 January.

Nigeria



Holocaust: Commemorative Events

UNIC Lagos organized several activities to mark the Day including: a public awareness rally in Lagos involving students, media and NGO partners as well as participatory briefing sessions; in partnership with Ojodu Junior High School, Lagos Education District VI, screening of the documentary *Kinderblock 66: Return to Buchenwald* to over 650 from 15 secondary schools in Lagos, and the unveiling of the world’s largest straw-mat (47ft. x 35 ft.) showing the map of the world and messages of the Holocaust done in partnership with Femi Arts Warehouse. The activities received great media coverage, 27 – 28 January.

Peru



Holocaust: Film Screening Remembering Victims of the Holocaust

UNIC Lima and the Embassy of Israel, organized the screening of the video *The Holocaust and the United Nations 10th Anniversary* and the documentary film *The final victory: The story of Félix Zandman*, in an open-air amphitheatre at a public park in Lima. The UN Secretary-General’s message was read by the UN Resident Coordinator, 27 January.

South Africa



Holocaust: Educational Outreach

To mark Holocaust Remembrance Day, UNIC Pretoria and its partners hosted an interactive educational outreach programme on the Holocaust for about 250 high school students from various schools around Orange Farm, in Johannesburg, 29 January.



Holocaust: Ceremony

Around 200 people, including Holocaust survivors, came together in Johannesburg, at Ditsong National Museum of Military History, to remember and honour the millions killed in the Holocaust. The ceremony was jointly organized by UNIC Pretoria and the Johannesburg Holocaust

and Genocide Centre to mark Holocaust Remembrance Day, 29 January.



Discussion on Technology and Women’s Empowerment

The Executive Director of UN Women, Phumzile Mlambo-Ngcuka, delivered a speech on the importance of technology for women’s empowerment and gender equality in Johannesburg, at the UN “Women Breakfast for Tech Women”, organized jointly by UN Women and UNIC Pretoria, 27 January.

Switzerland



Cartooning for Peace

Zeid Ra’ad Zeid Al Hussein, the UN High Commissioner for Human Rights, presented certificates to student winners of the “Cartooning for Peace” competition, at the Education for Peace conference, organized by UNIS Geneva in the context of UN70, at the Palais des Nations, 14 January.

Tanzania



Holocaust: Educational Outreach

UNIC Dar es Salaam organized an exhibition at the Russian Culture Centre in memory of the victims of the Holocaust. The event was graced by the German Ambassador, Egon Kochanke, who encouraged the students present to take Holocaust education seriously so as to remain watchful and vigilant in preventing future genocides, 27 January.

Tunisia



70 Visits to Mark the 70th Anniversary of the UN

In the framework of the 70th Anniversary of the United Nations, UNIC Tunis is planning 70 visits for students from intermediate and high schools to the UN offices in Tunisia. UNIC received and briefed the first group of 20 students from three intermediate schools, who also toured the UNV, UNDP and UNDSS. The students also got to visit the UN Resident Coordinator in his office, 23 January.

Turkey



Launch of Agreement to Promote the UN Priorities in 2015

UNIC Ankara is planning to cooperate with Ankara University Faculty of Communications - Public Relations Department, to promote the UN priorities in 2015. The fourth year students who will take part in this initiative will prepare public information campaigns to promote the 70th Anniversary of the UN, to encourage a meaningful climate change agreement, and an effective post-2015 development agenda, as part of their Public Affairs Planning and Practice course.

Experiences @ Work

Armenia



By Armineh Haladjian

Friends of the UN: Network of Collaboration towards UN Values

In March 2014 UNO Yerevan office, founded a network called "Friends of the UN - Armenia". Having in mind the overall

goal of promoting UN principles and values, and enhancing public awareness of the UN work, the UNO planned a series of events that will target the education of the public at large – mainly high-school children, through outreach activities in and out of the UN House.

Founding partners - who already had established experience of school networking included: Junior Achievements of Armenia, Jinishian Memorial Foundation, World Vision Armenia and Helsinki Committee of Armenia.

The goal was to reach members of the group through cyberspace, for which a [Facebook group](#) was established with the same name – “ՄԱԿ-ի բարեկամներ – Հայաստան”.

The UNO engaged children with a series of on-line quizzes with the first one [dedicated to the UN Day](#). The idea was fully supported by the network members and 71 enthusiastic schoolchildren participated in the contest. Twenty-three children were acknowledged in three prize-winning places, and received small gifts purchased at the UN HQ Gift Shop.

The second one was on [Small Island Developing States](#). This was more like a geography lesson for Armenian kids through which they learned the names and locations of these islands and got acquainted with their problems which are caused by Climate Change.

The third quiz was on [Human Rights](#) (closed on 10 December); where the Office shared all its on-line resources in the Facebook event, including - subtitled films, booklets, posters, useful information etc.

The interest towards this network is growing. Currently it has 557 members. UNESCO-associated schools are the latest partners, joining the group in January 2015.

Indonesia



Nicholas Flack (front row, second from the right) with the UNIC Jakarta team

By Nicholas Flack, Knowledge Management Trainer, UNIC Jakarta

Opportunities for mobility across UNICs, especially for local staff, are few and far between, so I am proud to have visited our offices in places as far away from Australia as Moscow and Tehran. Last year, a very special opportunity presented itself: to spend one year at UNIC Jakarta sharing the knowledge in communications I have acquired at UNIC Canberra - while learning new skills in Indonesia.

Although the familiarity of a Department of Public Information (DPI) field information centre was comforting, the contrast between communicating UN's work in a vibrant developing country in Indonesia - compared to the more stable and predictable communications environment of Australia - was definitely exciting.

Together with various public information activities, one of my major projects was to promote training and professional development in the Office and to introduce everyone to the different functions of Inspira, including its many training modules, as well as the wealth of resources available on Unite Connections.

Another highlight was the ability to build bridges not only personally between the two cultures, but also professionally, between the two UNICs.

Working closely with the Directors of the two offices, I helped organise for the winner of the "International Year of Water Cooperation Photographic Competition" run by the Office in Canberra, to travel to the Aceh province in Indonesia, where he used his professional photography skills to capture images of resilience for the 10th Anniversary of the Indian Ocean tsunami.

These images were then used by the UN family in Indonesia to mark this important occasion.

To conclude, spending a year with colleagues in Jakarta made me even more appreciative of the dedication, pride and professionalism of DPI staff in the field, making me very proud to be one of the team.

New Faces @ Work

Congo (Republic of)



Alix Irma Moumbele Mikolo, joined UNIC Brazzaville five months ago as the Centre's Knowledge Management Assistant. Prior to her appointment, she worked for the World Health Organization (WHO) Africa Regional Office Library. She has a wealth of experience in Secretariat, Marketing and Library Management. In addition to her skills and competencies, she is a wonderful addition to the team and a great asset. On a personal note, Alix Irma recently got married (just a week after joining the UNIC), and holds a Master's Degree in Documentation from Marien Ngouabi University.

Uzbekistan



UNO Tashkent would like to introduce Nuriza Mirrakhimova, the new Knowledge Management Clerk, who joined the Office on 6 January 2015. Nuriza holds an MBA

in Finance from Cardiff Metropolitan University (UK), and a degree in IT from Tashkent State University of Economics. Previously, Nuriza worked for the Uzbekistan-Japan Centre for Human Development and will now be replacing her predecessor Utkirbek Tadjimov in her new capacity at the Office.

Creativity @ Work

Armenia

UNO Yerevan has produced the following information and promotional materials for the International Day of Commemoration in Memory of the Victims of the Holocaust:

[Holocaust Panel Overview](#)

[The Liberation of Auschwitz Birkenau German Nazi Concentration and Extermination Camp \(1940-1945\)](#)

[Survivors of Auschwitz Birkenau German Nazi Concentration and Extermination Camp \(1940-1945\) - 1](#)

[Survivors of Auschwitz Birkenau German Nazi Concentration and Extermination Camp \(1940-1945\) - 2](#)

A [bookmark](#)

A [poster](#) in Armenian

A [folder](#)

The UN [Secretary-General's message](#) on the Day.

Austria



In the run-up to the 13th UN Crime Congress in Doha in April, every month, UNIS Vienna is putting a different form of crime in focus, highlighting their links to sustainable development and telling their transnational story.

Human trafficking and migrant smuggling are already online. Corruption, cybercrime, and wildlife and forest crime will come next. All mini-campaigns can be found under: <http://www.unis.unvienna.org/unis/en/events/2015/crime-congress.html>

Bangladesh



UNIC Dhaka, in cooperation with United International University (UIU), and UN Youth and Students Association, designed a poster for Human Rights Day 2014. The event was attended by the UN Resident Coordinator a.i, national poets of Bangladesh and two hundred students.

Belgium

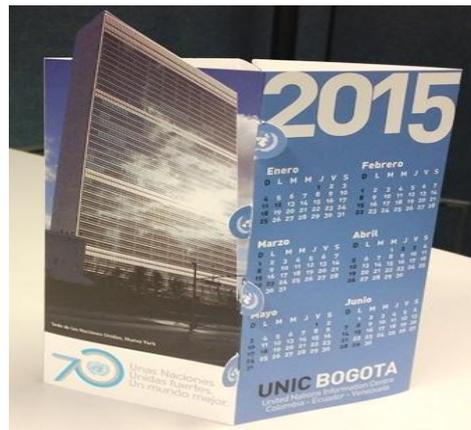


UNRIC Brussels translated the UN at 70 logo into Italian, Portuguese, Greek, Swedish, Danish, Norwegian, Finnish, Icelandic, Dutch, Spanish, French, and

German. (Image showing the Greek translation)

The UNRIC Brussels Nordic Desk issued a new backgrounder on the Democratic Republic of the Congo: [English](#) (html); [English](#) (pdf); [French](#) (pdf). All other backgrounders issued by the UNRIC Library are available on the UNRIC [website](#).

Colombia



UNIC Bogota has produced a 2015 calendar with the UN70 logo.



The back of the calendar has the “2015 – Time for Global Action for Peace and People” logo in Spanish.

India



UNIC New Delhi has produced a calendar with a notepad/pen holder, prominently featuring the yoUNg@70 UN logo created by UNIC.

Indonesia



UNIC Jakarta translated the logos for the “2015 – Time for Global Action for Peace and People” and the UN 70th Anniversary into Bahasa Indonesia.



As part of UNIC Jakarta's activities for the International Day of Commemoration in Memory of the Victims of the Holocaust, the global commemorative film featuring

a message from the Secretary-General was subtitled in Bahasa Indonesia. The film *The Holocaust and the United Nations 10th Anniversary* was screened at the UN's first-ever public Holocaust remembrance event in Indonesia, and was also shared on UNIC Jakarta's YouTube channel.

Japan



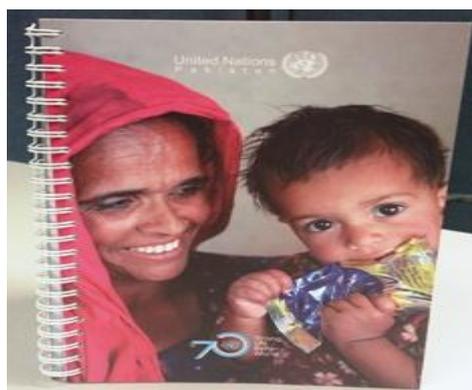
UNIC Tokyo produced a postcard-size of the special 70th Anniversary edition of the UN Every Day Card in Japanese. In addition to the translated version, UNIC created an interactive version targeted at Japanese youth to encourage them to think about the important work of the UN and their own possible contributions to the global community.



In honour of the New Year and the 70th Anniversary of the UN's founding, UNIC also created and disseminated a special New Year's card, which is an important yearly custom in Japan. In addition to seasonal greetings, the card featured the UN70 logo and facts about the UN's important activities in the 70 years since its founding.

UNIC also translated into Japanese and printed the UN brochure entitled "[How the United Nations System Supports Ambitious Action on Climate Change](#)". UNIC Tokyo has already begun to distribute printed copies and has uploaded the Japanese version to its [website](#) to highlight this important topic for the Japanese public.

Pakistan



UNIC Islamabad has produced a notebook with the UN70 logo.

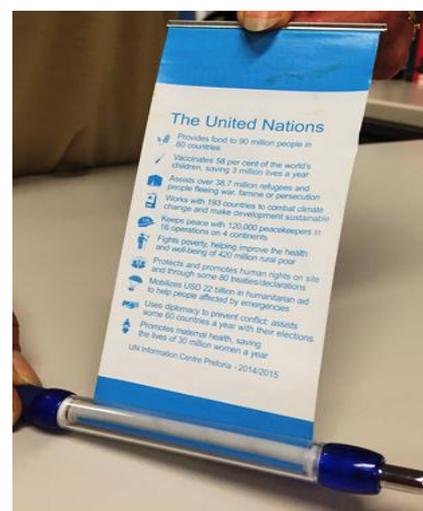
Peru

To promote the International Year of Soils, UNIC Lima generated a series of banners and informative posts for Facebook, based on information from the official website and an infographic developed by the Food and Agriculture Organization (FAO), that allow people to think about why soils are important in our lives: [First](#) post; [Second](#) post; [Third](#) post; [Fourth](#) post; [Fifth](#) post.

South Africa



UNIC Pretoria has produced a pull-out pen with the UN70 logo on one side and the UN Every Day Card on the other.



Switzerland

UNIS Geneva produced a [film](#) featuring the work under the UN Economic Commission for Europe (UNECE) - Industrial Accidents Convention, which aims to prevent accidents from occurring, mitigating their transboundary effects, help prepare for them, and to respond to them if needed. It also stresses the importance of continued investment in these efforts and of transboundary cooperation in this regard.

Tanzania



UNIC Dar es Salaam produced key holders branded with UN Holocaust Outreach Programme 10th Anniversary logo as souvenirs to be given to the public as a way of raising awareness of the programme.

Turkey



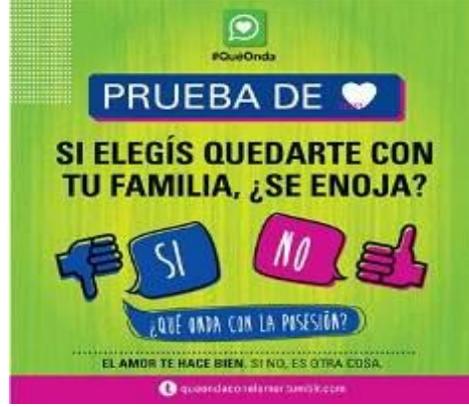
UNIC Ankara has produced the UN 70 logo in Turkish.



UNIC has also produced the UN “2015 – Time for Global Action for Peace and People” logo in Turkish and dubbed a UN4U [video](#) in Turkish.

Social Media @ Work

Argentina



UNIC Buenos Aires, along with the UN Resident Coordinator’s Office, the Avon Foundation in Argentina and the NGO Trama, launched a social media campaign aimed at raising awareness among teenagers and youth, of gender-based violence. Named “#QueOnda con el amor” (which could be translated as “What’s up with love”), the campaign presents a number of graphic pieces addressing issues such as jealousy, control and mistreatment. For more information, please visit the campaign’s [Tumblr](#) and [Instagram](#), 12 January.

Armenia



Towards the upcoming Mother Language Day, UNO Yerevan started a discussion with the “Friends of UN” network. An event was created in the Facebook group where information is being shared, and an essay competition will be announced soon. The theme will be jointly approved through on-line voting. The winners will be awarded on 20 February, in the UN Depository Library, in an event to be organized with partner NGOs and the Ministry of Foreign Affairs.

Visit the F.U.N. FB group [here](#). (Majority of the communication is in Armenian)

Austria



UNIS Vienna started a [campaign](#) raising awareness about the importance of the rule of law by asking people to illustrate what the rule of law means to them by posting a short video clip or photo on Facebook, Instagram or Twitter, using the hashtag #myruleoflaw. People can also send their input to [crimecongress\[at\]unvienna.org](mailto:crimecongress[at]unvienna.org) if they want it to be uploaded to official UN Crime Congress platforms.

Japan

In the week preceding the International Day of Commemoration in Memory of the Victims of the Holocaust, UNIC Tokyo launched a social media campaign to raise awareness locally of the Holocaust’s legacy. The campaign highlighted the Centre’s newly produced content, including two videos subtitled into Japanese, and a translation of the Secretary-General’s message. UNIC also boosted the campaign by making advertisement on [Facebook](#).

For more activities of the global network of UN information centres, visit the [UNIC Activity Blog](#).

