

PRE-CONFERENCE
SATURDAY 22nd JULY 2017

- **Church Service** | [ANDREWS MEMORIAL SEVENTH-DAY ADVENTIST CHURCH](#)
29 HOPE ROAD, KINGSTON 10 | **8:00 AM**
- Pre-Conference Registration | **11:00 AM -4:00 PM** [JAMAICA PEGASUS HOTEL](#)

PRE-CONFERENCE
SUNDAY 23rd JULY 2017

- **Church Service** | [PROVIDENCE METHODIST CHURCH 132 OLD HOPE ROAD, KGN 6](#) | **8:30 AM**
- Pre-Conference Registration | **10:00 AM to 2:30 PM** | [Jamaica Pegasus Hotel](#)
- Diaspora Advisory Board Meeting | **12:00 noon to 2:00 PM** | [Jamaica Pegasus Hotel](#)
- Official Opening Ceremony and Governor-General's Achievement Awards | **5:00 PM**

OFFICIAL OPENING CEREMONY
AND
GOVERNOR-GENERAL'S ACHIEVEMENT AWARDS - DIASPORA

THE JAMAICA PEGASUS HOTEL
BEGINNING AT 5:00 PM

1. Opening Ceremony

- Keynote Address:
The Most Honourable Andrew Michael Holness, ON, MP
Prime Minister of Jamaica

2. Governor-General's Achievement Awards – Diaspora

- Address:
His Excellency the Most Honourable Sir Patrick Allen, ON, CGMG, CD, KSt.J
Governor-General
- Presentation of six Awards: Three Awardees Under-35 years and Three Awardees Over-35 years

WELCOME HOME RECEPTION
JAMAICA PEGASUS HOTEL GARDENS

CONFERENCE DAY ONE
MONDAY, 24TH JULY 2017

JAMAICA 55 DIASPORA CONFERENCE – “PARTNERING FOR GROWTH”

07:00 AM - 04:00 PM	REGISTRATION
08:00 AM - 05:30 PM	MARKETPLACE OPENS
	Marketplace Highlights
	<ul style="list-style-type: none"> • Exposition of Products and Services for the Diaspora
	<ul style="list-style-type: none"> • Transactions and Networking
	<ul style="list-style-type: none"> • Government-At-Your-Service - ‘One-Stop Fast-Tracked Services’
08:30 AM - 08:40 AM	INTRODUCTIONS - CHAIRMAN OF CONFERENCE 2017 <ul style="list-style-type: none"> • Mr. Earl Jarrett CEO, The Jamaica National Group OPENING THE DIALOGUE: CONTEXT AND EXPECTATIONS <ul style="list-style-type: none"> • Senator the Honourable Kamina Johnson Smith Minister of Foreign Affairs and Foreign Trade
08:40 AM - 10:25 AM	HEALTHCARE PLENARY SESSION 1 MEETING ROOM - CONFERENCE ROOM 1 TOPIC : <i>Fit yu haffi fit</i> - CARING OUR HUMAN CAPITAL SUMMARY INTRODUCTION: <p>The session will highlight the many modern developments in the provision of health care in the public and private sectors in Jamaica and Diaspora locations, as well as opportunities to consolidate and expand the types and levels of support and partnerships with the Diaspora.</p> <p>Presentations and discussions will focus on:</p> <ol style="list-style-type: none"> 1. Upgrading Clinics to transform them into Centres of Excellence for Primary Healthcare in Jamaica. These Centres are to be upgraded to improve the infrastructure, investments in diagnostics and to attract expertise from overseas thereby improving service delivery as well as decrease the number of cases seen at hospitals. 2. Investment opportunities for the Diaspora to increase the provision of specialized diagnostic services: Radiographic Diagnostic Services - X-ray Mammography Ultrasound CT Scan and MRI tests. Access to diagnostic services is critical to support early patient diagnosis and targeted and timely interventions. The expansion of such services in the public sector presents

	<p>an investment opportunity to operate imaging units for nests of hospitals.</p> <p>3. Contracting the expertise of members in the Diaspora for specialist areas such as Cardiology, Oncology, Nephrology and Radiology.</p> <p>4. Research and models of international best practices in the Diaspora locations and transfer of technology to Jamaica in areas such as :</p> <ol style="list-style-type: none"> i. Alternative methods of diagnosis and treatment of prostate, breast and colon cancer ii. Mix of specialist and general practitioners and equipment needed for clinics that operate in areas not close to a hospital to offer full scale services. <p>MODERATOR: Dr Carl Bruce Medical Chief of Staff, University Hospital of the West Indies</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Dr the Hon. Christopher Tufton, MP Minister of Health • Dr Vincent Reid Surgeon, Researcher and Specialist in Cancer Diagnosis and Treatment, Mercy Medical Centre, USA • Dr Gary Rhule Director Public Health & Human Services, City of Hartford, Connecticut , USA <p>INTERACTIVE DISCUSSION</p>
10:25 AM – 10:45 AM	COFFEE BREAK
10:50 AM – 12:35 PM	<p>EDUCATION AND TRAINING</p> <p>PLENARY SESSION 2 MEETING ROOM - CONFERENCE ROOM 1 TOPIC: <i>Jamaicans to d' worl</i> - BUILDING OUR HUMAN CAPITAL SUMMARY INTRODUCTION:</p> <p>This session will focus on the quality and diversity of education and training programmes and services to produce graduates with world class competencies, positive values, attitudes and work ethic to facilitate economic growth and social development in Jamaica.</p> <p>The critical role and support of the Diaspora in this process will be emphasized.</p> <p>The presentations and discussion for this session will focus on:</p> <ol style="list-style-type: none"> 1. Exciting developments in the transformation of education and training in Jamaica to prepare graduates for employment and wealth creation in Jamaica and internationally with emphasis on: <ol style="list-style-type: none"> a. Science, Technology, Engineering, Arts, Mathematics (STEAM) b. Special Education: Diagnostic and Therapeutic services for children - from the gifted to the challenged c. A new Standards Curriculum for Primary Schools and an

	<p>Alternative Pathways Curriculum for Secondary Schools</p> <ol style="list-style-type: none"> d. Leadership Development Programme for School Principals e. Special Infrastructure Development Programme for Infant and Primary Schools <ol style="list-style-type: none"> 2. International trends and best practices in education in Diaspora-host countries and technology and skills transfer for: <ol style="list-style-type: none"> a. Teacher Education in STEAM b. Special development programmes for boys and men at risk 3. Effective Diaspora engagement strategies for mobilizing the support of the Diaspora for education and training in Jamaica <p>MODERATOR: Dr Renee Rattray Senior Manager, Learning, Development and Culture, The Jamaica National Group</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Senator the Honourable Ruel Reid, CD Minister of Education, Youth and Information • Dr Hansel Fletcher Professor and Vice-Chair Basic Sciences, Division of Microbiology, School of Medicine, Loma Linda University, USA • Mr Trevor Massey Chair, Lifelong Leadership Institute, Toronto, Canada • Mr Leo Gilling Lead, Jamaica Diaspora Education Task Force - USA <p>INTERACTIVE DISCUSSION</p>
<p>12:35 PM - 02:25 PM</p>	<p>LUNCH AND OFFICIAL OPENING OF THE MARKETPLACE DELEGATES DINING ROOM LUNCHEON SPONSOR –WIHCON</p>
<p>02:30 PM - 04:00 PM</p>	<p>CRIME INTERVENTION & PREVENTION</p> <p>PLENARY SESSION 3 MEETING ROOM - CONFERENCE ROOM 1 TOPIC: <i>Safer fi all a wi</i> - PROTECTING OUR HUMAN CAPITAL SUMMARY INTRODUCTION</p> <p>This session will provide information on the initiatives being undertaken in Jamaica by the Government, security forces, communities and other stakeholders to improve citizen security. This is the single most important growth-inducing reform that can be undertaken to make Jamaica a place where people will feel safe to live, work and invest. The role and support of the Diaspora in this process will be emphasized.</p> <p>The presentations and discussion will focus on:</p> <ol style="list-style-type: none"> 1. The five pillars of the National Programme for Crime Intervention & Prevention with special emphasis on <i>‘Crime Prevention through Social Development’</i>

	<ol style="list-style-type: none"> 2. Engagement strategies for mobilizing the support of the Diaspora for Crime Intervention and Prevention Initiatives in Jamaica in areas such as Intelligence, Cyber Crime, Mentorship, Conflict Management and Leadership 3. International best practices in Community Policing in Diaspora locations and strategies for replicating these in Jamaica 4. Projects being pursued and planned by the Jamaica Diaspora Crime Intervention and Prevention Task Force will be shared to encourage greater participation and partnerships with members of the Diaspora to support local crime intervention and prevention initiatives. <p>MODERATOR : Professor Anthony Harriott Director, UWI Institute of Criminal Justice and Security</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Honourable Robert Montague, MP Minister of National Security • Dr. Rupert Francis (Ret'd. Capt) Lead, Diaspora Crime Intervention and Prevention Task Force, USA • Dr Leroy Logan Former Senior Superintendent, MET Police, UK <p>INTERACTIVE DISCUSSION</p>
<p>04:05 PM - 05:15 PM</p>	<p>DIASPORA LOCATION ISSUES: USA, UK, CANADA</p> <p>CONCURRENT ROUNDTABLE SESSIONS THEME: DIASPORA HOST COUNTRIES: CHALLENGES AND OPPORTUNITIES</p> <p>These sessions will address issues affecting Diaspora members in host countries where they reside and solutions to facilitate Diaspora members maximizing their economic and social development.</p> <p>Areas for discussion will include: Immigration, Migration and Migrant Rights, Social Protection and Jobs, Pensions, Healthcare and Education.</p> <p>CONCURRENT DIASPORA LOCATION DIALOGUE: Presentations and discussions will be conducted in three groups centred on the major Diaspora locations – USA, UK and Canada.</p> <p>Members from other locations such as the Caribbean, Central and South America, Africa and the EU, will participate in any one of these major location dialogue which best suit their interests.</p> <p>1) CANADA MEETING ROOM - CAUCUS ROOM 1 SESSION SPONSOR - WIHCON</p>

TOPICS: Migrant Rights and Healthcare Challenges

MODERATOR: Her Excellency Mrs Janice Miller
High Commissioner for Jamaica to Canada

PRESENTERS:

- **Ms Adoama Patterson**
President, Jamaica Canada Association
- **Ms Donika Jones, MPH**
Bilingual Health and Health Equity Organization
- **Mr Lloyd Wilks**
Consul General for Jamaica in Toronto

2) UNITED KINGDOM

MEETING ROOM - CAUCUS ROOM 2

TOPICS: Impact of BREXIT in the UK and Impact of UK Immigration Legislation

MODERATOR: His Excellency Mr Seth George Ramocan
High Commissioner for Jamaica to the United Kingdom

PRESENTERS:

- **Mr Lee Jasper**
Co- Chair, BARAC
- **Ms Linda Hudson**
Barrister

3) USA

MEETING ROOM - CAUCUS ROOM 3

TOPIC: Migrant Rights in the USA

MODERATOR: Her Excellency Mrs Audrey Marks
Ambassador of Jamaica to the United States of America

PRESENTERS:

- **Mrs Akelia Lawrence-Maitland**
Diaspora Advisory Board Member, NE USA
- **Wayne Golding, Snr. Esq**
Diaspora Advisory Board Member, Southern USA
- **Ms Lorna Johnson**
Assistant Treasurer, Democratic National Committee (DNC) and
Jamaica's Honorary Consul, California , USA

INTERACTIVE DISCUSSIONS

05:15 PM	COFFEE BREAK <ul style="list-style-type: none">• MARKETPLACE CORRIDORS AND MAIN DINING ROOM• VIEWING OF EXHIBITS
	CLOSE OF CONFERENCE - DAY ONE
08:00 PM	DIASPORA EVENING HOSPITALITY EVENT Hosted by The Jamaica National Group Venue: The Little Theatre

CONFERENCE DAY TWO
TUESDAY, 25 JULY 2017

JAMAICA 55 DIASPORA CONFERENCE – “PARTNERING FOR GROWTH”

07:00 AM --4:00 PM	REGISTRATION
08:00 AM - 5:30 PM	MARKETPLACE OPENS
	MarketPlace Highlights
	<ul style="list-style-type: none"> • Exposition of Products and Services for the Diaspora • Transactions and Networking • Government-At-Your-Service - ‘One-Stop Fast-Tracked Services’
8:30 AM – 11:30 AM	<p>FORUM</p> <p>DIASPORA GROWTH FORUM</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>SESSION SPONSOR – JN GROUP</p> <p>TOPIC: INNOVATIVE STRATEGIES FOR INCLUSIVE ECONOMIC GROWTH AND JOB CREATION....WHAT A NICE PLACE FI LIVE....</p> <p>SUMMARY INTRODUCTION: Strategies for inclusive economic growth and job creation in Jamaica are laid out in the Economic Growth Council’s (EGC) plan which envisages a stable, growing economy with ever reducing debt, a thriving business sector, and a public sector which facilitates investments. The role of the Diaspora is pivotal to achieving the objectives of this plan.</p> <p>This session will outline some of the key strategies and sectors that the GOJ has identified for achieving the sustainable growth of the Jamaican economy.</p> <p>The forum will focus on the following major areas:</p> <ul style="list-style-type: none"> • Overview of the EGC Growth Initiatives and Policy Recommendations • Global Connect Jamaica: Initiatives for engaging and harnessing the power of the Diaspora and opportunities for Diaspora investment, expertise and philanthropy • Potential value of the Diaspora to Jamaica’s Growth Agenda <p>MODERATOR: Mr. Earl Jarrett CEO, The Jamaica National Group Chairman, Jamaican Diaspora Foundation</p> <p>PRESENTATIONS AND DISCUSSION Moderator’s Welcome and Opening Remarks</p> <p>Remarks Honourable Daryl Vaz, MP Minister without Portfolio in the Ministry of Economic Growth and Job Creation</p>
8:30 AM – 10:00 AM	

	<p>The Imperative of Growth The Honourable Michael Lee-Chin, OJ Chairman, Economic Growth Council (EGC) Harnessing the Power of the Diaspora Dr David Panton Chairman, EGC Diaspora Task Force Panton Equity Partners</p> <p>Value of the Diaspora to Jamaica’s Growth Agenda: Initial Findings of Diaspora Valuation Study Ms Shanike Smart Researcher Officer, CAPRI</p> <p>INTERACTIVE DISCUSSION</p>
10:00 AM – 10:15 AM	COFFEE BREAK
10:20 AM – 11:30 AM	<p>PRESENTATIONS AND DISCUSSION</p> <p>PRESENTATIONS</p> <ul style="list-style-type: none"> ▪ Future Strategies for Expanding the Outsourcing Sector Mrs. Odetta Rockhead-Kerr Assistant Vice President and Country Head, Sutherland Global ▪ Building Jamaica as a Key Global Logistics Hub Mrs Elva Williams Richards, Senior Vice President, Finance Mr. Edmond Marsh, Vice President Business Development Port Authority of Jamaica ▪ Strategies for Attracting Global Investors Mr Kirk-Anthony Hamilton Founder and Managing Partner, Infiniti Partnership ▪ Building a Workforce for Future Growth and Development Dr Fritz Pinnock Executive Director, Caribbean Maritime Institute <p>INTERACTIVE DISCUSSION</p>

<p>11:35 AM -12:35 PM</p>	<p>ROUNDTABLE</p> <p>JAMPRO ROUNDTABLE: FACILITATING DIASPORA INVESTMENTS</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>SESSION SPONSOR – GK GROUP</p> <p>TOPIC: GETTING DOWN TO BUSINESS</p> <p>MODERATOR: Senator Don Wehby, Chairman, JAMPRO Group CEO , GraceKennedy Group</p> <p>The Jamaican Diaspora has been making strides globally in their respective spheres of life and professional fields. Members of the Diaspora have also sought to contribute to Jamaica’s national development in practical ways through entrepreneurship. Join this discussion to learn more about Diaspora success in Jamaica from members of the Diaspora who have returned to and invested in Jamaica and are currently running successful businesses.</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Ms Diane Edwards, President, JAMPRO • Mr Paul Lewis Manager, Pedro Plains Sauces and Director of the Jamaica Exporters Association • Mr Oliver McIntosh CEO, SportsMax • Dr Kingsley Chin Orthopaedic Surgeon, CEO of KIC Ventures, USA
<p>12:35 AM - 02:25 PM</p>	<p>LUNCHEON</p> <p>Visit to <i>MarketPlace</i>, Networking, Use of One-Stop Government Services and Business Sector Services</p>
<p>02:30 PM - 05:30 PM</p>	<p>PLENARY SESSIONS 2 and 3 will explore the many business opportunities that exist for Jamaicans overseas in the areas of agriculture - organic and non-traditional food - and the emerging Medicinal Marijuana and Nutraceuticals industries.</p>
<p>02:30 PM - 04:00 PM</p>	<p>AGRICULTURE</p> <p>PLENARY SESSION 4</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>TOPIC: JAMAICA... LAND WE LOVE.... Investments and Expertise in Agriculture in Jamaica</p> <p>SUMMARY INTRODUCTION:</p> <p>Feeding the nation and improving our food security are national priorities. This session will examine and explore specific ways in which we can partner to succeed in the business of</p>

	<p>agriculture, to re-energize rural communities, create green jobs, mobilise youth involvement in agriculture, and reduce Jamaica’s reliance on the importation of food.</p> <p>The focal areas for the presentations and discussion are:</p> <ol style="list-style-type: none"> 1. Policies and initiatives of GOJ for agriculture to support Jamaica’s growth agenda. 2. Opportunities to increase the production of nostalgic goods and non-traditional products for the Diaspora markets. These include escallion, thyme, organic ackee, pimento, Jamaican ginger and Jamaican scotch bonnet pepper. 3. Marketing and investment opportunities for agriculture in Jamaica. 4. Diaspora-Jamaica partnership opportunities for the production of organic food an example of which is Farm Up Jamaica’s Organic Food Initiatives such as the Diaspora Navel String, as well as the establishment of fully-functional farms on Diaspora-owned, underused land. 5. Climate mitigation and preservation of natural resources and implications for the sustained growth and development of agriculture in Jamaica, <p>MODERATOR: Mr Robert C. Scott, CITP, JP Vice President, Export and Market Development, JAMPRO</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Hon Karl Samuda Minister of Industry, Commerce, Agriculture and Fisheries • Mr Neil Curtis CEO, Farm Up Jamaica, USA • Dr Derrick Deslandes President, College of Agriculture Science and Education (CASE) • Dr Julius Garvey Cardio-Thoracic Surgeon and Executive Director of Operations, Farm Up Jamaica, USA
4:20 AM – 4:35 PM	COFFEE BREAK
4:40 PM – 6:10 PM	<p>MEDICINAL MARIJUANA</p> <p>PLENARY SESSION 5</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>TOPIC: POSITIVE VIBRATIONS - Investments in Medical Marijuana and Nutraceuticals</p> <p>SUMMARY INTRODUCTION : The Medical Marijuana and the Nutraceuticals industries are prime investment opportunities for Diaspora members with estimated earnings projected at US\$300 Million over the next three years. Members of the Diaspora are already aware of the possible investment opportunities for the products and have initiated local partnerships.</p> <p>This session will showcase what other opportunities exist and outline specific ways in which Jamaicans overseas can claim a stake in these industries. This discussion will</p>

	<p>include:</p> <ul style="list-style-type: none"> • Current updates on Jamaica’s legal and policy advances which are critical to facilitate investments in and the development of the marijuana industry. • Jamaica’s obligations under international agreements which affect our ability to fully optimize the economic potential of marijuana, and advocacy efforts in partnership with the Diaspora. • Ground-breaking research from the University community on the advances in medicinal marijuana and nutraceuticals. <ul style="list-style-type: none"> ○ Local and international research on the genetics and medicinal products of Jamaican marijuana. ○ Research and innovation to create a unique marketing niche for Jamaican medicinal marijuana and nutraceuticals. • Economic potential and investment opportunities for medicinal marijuana and nutraceuticals. <p>MODERATOR : Professor Wendel Abel Professor and Head, Psychiatry and Community Health, UHWI</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Professor Wayne McLaughlin Director, CARIGEN, UWI • Ms Hyacinth Lightbourne Chairman, Cannabis Licensing Authority (CLA) Jamaica • Dr Ellen Campbell-Grizzle Dean College of Health Sciences, University of Technology, Jamaica • Mr Courtney Betty Timeless Herbal Care, Canada <p>INTERACTIVE DISCUSSION</p>
6:15 PM	CLOSE OF CONFERENCE DAY TWO
08:00 PM	DIASPORA EVENING HOSPITALITY EVENT Hosted by Victoria Mutual Group and GraceKennedy Venue: Hope Gardens

CONFERENCE DAY THREE
WEDNESDAY, 26th JULY 2017

JAMAICA 55 DIASPORA CONFERENCE – “PARTNERING FOR GROWTH”

07:00 AM - 04:00 PM	REGISTRATION
08:00 AM - 05:30 PM	MARKETPLACE OPENS
	MarketPlace Highlights
	<ul style="list-style-type: none"> • Exposition of Products and Services for the Diaspora
	<ul style="list-style-type: none"> • Transactions and Networking
	<ul style="list-style-type: none"> • Government-At-Your-Service - ‘One-Stop Fast-Tracked Services’
08:30 AM - 09:30 AM	<p>THE CREATIVE ECONOMY AND JAMAICA 55</p> <p>PLENARY SESSION 6</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>SESSION SPONSOR – MINISTRY OF ENTERTAINMENT</p> <p>SUMMARY INTRODUCTION:</p> <p>TOPIC: ROOTS, ROCK, REGGAE - Investments for Jamaica’s Cultural and Creative Industries</p> <p>The International market for the Creative Industries is valued at US\$22Billion. Members of the Jamaican Diaspora are strategically placed globally to assist Jamaica to achieve a significant portion of this market.</p> <p>To do this we need to capitalize on the fact that legendary musicians, such as Bob Marley, Jimmy Cliff, and Shaggy, and athletes, such as Usain Bolt, Merlene Ottey, Shelley-Ann Fraser-Pryce, have contributed to Jamaica’s reggae music and sport having global reach and recognition.</p> <p>The presentations and discussion in this session will focus on:</p> <ol style="list-style-type: none"> 1. National policies and exciting strategic initiatives that are aimed at growing the local and international market for our Cultural and Creative Industries. 2. Leveraging the marketing value of Kingston, the mecca of six distinct genres of music - mento, ska, rocksteady, dub, reggae and dancehall - has been named the UNESCO Creative City of Music. 3. International strategies for growing a country’s creative economy. 4. Unique business models that support entertainment, culture and creative industries development such as: Training and international certification of Jamaicans in the area of media arts including animation and other motion graphics and design skills. 5. Effective strategies for mobilizing Diaspora investments for Jamaica’s Cultural and Creative Industries, and the growth of this sector through the purchase of creative services to support food festivals, carnivals, cultural shows and parades in host countries.

	<p>MODERATOR : Mr Courtney Campbell President , VM Group</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • The Honourable Olivia Grange, CD, MP Minister of Culture, Gender, Entertainment and Sports (MCGES) • Dr Janice Lindsay Acting Permanent Secretary, MCGES • Mr Michael “Ibo” Cooper Lecturer, Jamaica School of Music, Edna Manley College of the Visual and Performing Arts • Ms Karen Smith President, Jamaica Federation of Musicians <p>INTERACTIVE DISCUSSION</p>
<p>9:35 AM – 10:35 AM</p>	<p>SMALL AND MEDIUM SIZE BUSINESS ENTERPRISES (SMES} & SOCIAL BUSINESS ENTERPRISES (SBEs)</p> <p>PLENARY SESSION 7</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>SESSION SPONSOR –SEBI</p> <p>TOPIC: SMALL BUSINESSES - BIG IDEAS...TOWARDS INVESTMENTS IN SMES AND SOCIAL BUSINESS ENTERPRISES</p> <p>SUMMARY INTRODUCTION: Significant investment in Small, Medium and Social Business Enterprises can really turbo-charge economic growth and job creation in Jamaica. This discussion will highlight the wide-ranging opportunities for Diaspora-Jamaica partnerships in the areas of equity investments and crowd-funding which can boost the growth potential of this sector.</p> <p>The presentations and discussion for this session will focus on :</p> <ol style="list-style-type: none"> 1. The Jamaica Stock Exchange (JSE) updates on the investment opportunities on the Junior Stock Market and plans to establish a Social Stock Exchange to facilitate equity investments by Diaspora members in SMEs and SBEs. 2. Opportunities for Crowd-Funding through existing platforms and the sharing of successes, to date, in connecting SMEs and SBEs to funders interested in their business. 3. Mobilizing Diaspora Investments for SMEs and SBEs. <p>MODERATOR: Professor Rosalea Hamilton Vice President, University of Technology, Jamaica</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Mrs Nadine Spencer CEO, BrandEQ Group Inc, Canada

	<ul style="list-style-type: none"> • Ms Saffrey Brown General Manager, Jamaica National Foundation • Mr Robin Levy Deputy General Manager, Jamaica Stock Exchange <p>INTERACTIVE DISCUSSION</p>
10:35 AM - 10:55 AM	COFFEE BREAK
11:00 AM - 12:00 PM	<p>JAMAICA'S DIVERSIFIED TOURISM PRODUCT</p> <p>PLENARY SESSION 8</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>SESSION SPONSOR – VM GROUP</p> <p>TOPIC: DRIVING ECONOMIC GROWTH THROUGH TOURISM INNOVATION: A ROLE FOR THE DIASPORA?</p> <p>SUMMARY INTRODUCTION:</p> <p>The year 2017 has been adopted by the United Nations General Assembly as the International Year of Sustainable Tourism for Development. It will provide a platform for Jamaica to continue to position its tourism product as competitive, attractive and sustainable achieving the 5x5x5 target of 5 million visitors per annum, and \$5 Billion in earnings over 5 years. Key policies, programmes and initiatives for growing a more inclusive tourism industry and responding to evolving travel trends are being implemented and include the diversification of tourism products and experiences; the build-out of key tourism networks; establishment of tourism loan facilities to support the growth of small and medium tourism entities (SMTes); packaging of tourism or shovel-ready tourism investments; and targeted marketing strategies. Training and the welfare of the tourism worker through the provision of pensions are also key initiatives.</p> <p>Diaspora partnerships are critical for Jamaica's success and we welcome participation in the United Nations World Tourism Organisation, Government of Jamaica and the World Bank conference on <i>Jobs and Inclusive Growth: Partnerships for Sustainable Tourism</i>, November 27-29, 2017.</p> <p>This plenary session will seek to engage the Jamaican Diaspora in supporting:</p> <ol style="list-style-type: none"> i) Inclusive and sustainable economic growth ii) Social inclusiveness, employment and poverty reduction and iii) Cultural values, diversity and heritage which are three of the key areas around which the UN hopes that the year will support and promote tourism. <p>The presentations and discussion will focus on:</p> <ol style="list-style-type: none"> 1. Policies, programmes and initiatives for responding to the evolving travel trends which show a shift in the demands of travellers, who now require more than "Sun, Sand and Sea" to satisfy their vacation experience. 2. A new national thrust towards a more 'experiential' tourism which will include a more diversified tourism product including authentic community tourism which will offer memorable experiences and souvenirs for a wider cross-section of visitors. 3. Networks such as Gastronomy, Sports & Entertainment, Shopping, Knowledge, and Health

	<p>& Wellness as drivers of economic growth.</p> <ol style="list-style-type: none"> 4. Creating products that appeal to the Diaspora and the international community, to encourage increased patronage of the local tourism sector. 5. Increased participation of the Diaspora in developing the sector by encouraging investment in private businesses, engaging in public/private partnerships or other investment vehicles where appropriate. <p>MODERATOR: Mr Devon Barrett Group Chief Investment Officer, VM Group</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • The Honourable Edmund Bartlett, CD, MP Minister of Tourism • Mrs Nicola Madden-Greig Chairperson, Gastronomy Network and Linkages Council Member • Dr Andrew Spencer Executive Director, Tourism Product Development Company (TPDCo) • Mr Edward Wray Rasta Indigenous Village <p>INTERACTIVE DISCUSSION</p>
<p>12:05 PM - 1:05 PM</p>	<p>ICT, DIGITIZATION AND THE FUTURE OF WORK</p> <p>PLENARY SESSION 9</p> <p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>TOPIC: <i>Every Posse Mus Work...in the Digital Arena: ICT, DIGITIZATION AND THE FUTURE OF WORK</i></p> <p>SUMMARY INTRODUCTION:</p> <p>Advancements in computers, ICTs and telecommunications technology have not only disrupted work, it has also created the need for a different type of worker who must be able to develop technology skill sets and greater professional characteristics specifically applicable to jobs in the continuously evolving e-commerce and digital arena. Millennials (those born between 1982 and 2004) live in a world where there are different expectations about work hours, work space and the concept of work-life demarcation. Technologies will displace jobs. There will be increased contract work, freelance, part time and flexible work arrangements - including working from home or in cyber space – which could potentially become the order of the day.</p> <p>These changes have implications for technology-driven virtual job opportunities both in the Diaspora and in Jamaica and the migration patterns of Jamaicans and the return of Jamaicans home.</p> <p>This session will focus on :</p> <ol style="list-style-type: none"> 1. Navigating the hills and valleys of the Digital Era: how both young and senior members

	<p>of the Diaspora and Jamaica could be impacted, and the types of partnerships and earning opportunities that could be established to successfully transition Jamaicans at home and overseas to the ever-changing economy.</p> <p>2. Creative and Innovative Strategies for members of the Diaspora to respond effectively to the fast and continuously changing technologies.</p> <p>MODERATOR : Mr Simon Roberts Chief Information Officer, GraceKennedy</p> <p>PRESENTERS:</p> <ul style="list-style-type: none"> • Professor Dwight Elliott Adjunct Professor, Seminole State College, USA • Ms Kimone Gooden Lead, Jamaica Diaspora Agriculture & Technology Task Forces, USA <p>INTERACTIVE DISCUSSION</p>
01:05 PM - 02:55 PM	<p>LUNCHEON Visit to the MarketPlace, Networking, Use of One-Stop Government Services and Business Sector Services</p>
01:45 PM - 04:15 PM	<p>CONCURRENT SESSIONS AND ACTIVITIES:</p>
01:45 PM - 04:15 PM	<p>CONCURRENT FORUM</p> <p>GLOBAL YOUNG LEADERS OF JAMAICA FORUM MEETING ROOM - CONFERENCE ROOM 2</p> <p>THEME: MOBILIZING AND ACTIVATING TOGETHER</p> <p>SUMMARY INTRODUCTION Mobilizing, Motivating and Activating Together! Strengthening Connections. Working Together. Growing as Leaders.</p> <p>The Global Young Leaders of Jamaica Forum is a space to gain knowledge and engage with young people of Jamaican descent in the Diaspora, young Jamaicans at home and adult allies. This highly focused strategic session will delve into priority topics identified by young people with the goal of outlining blueprints for successful outcomes. The selected topics demonstrate alignment with Jamaica’s development priorities including economic growth, while promoting social advocacy, collegial support and bold leadership.</p> <p>TOPICS:</p> <p>1. Entrepreneurship The business opportunities available to both the Diaspora and young Jamaica are often times missed due to limited information about how to connect to the regions; no central communications hub for networking; no financing to travel; or other local challenges. This forum will focus on:</p>

	<ul style="list-style-type: none"> • The international opportunities for Young Entrepreneurs in Jamaica and in the Diaspora (Coaching, access to Funding, Partnerships) • The role of digital technology in Entrepreneurship • Learning from existing models and Recommendations <p>2. Deepening Cultural Ties/Affinity with Jamaica In this session, focus will be placed on the cultural decline in the Diaspora and ways to immerse young Diasporians into the Jamaican culture as well as maximising connections through global online platforms and actions towards a digital engagement project.</p> <p>3. Mentoring Young People</p> <ul style="list-style-type: none"> ○ Projects for Mentoring Young Persons in Jamaica including the National Youth Mentorship Drive ○ Linking Young Diaspora Expertise in Mentoring to the HOPE Initiative in Jamaica <p>PLENARY SESSION MODERATOR: Dr. Terri-Karelle Reid Brand Manager, Gleaner Company Media</p> <p>PRESENTATIONS:</p> <ul style="list-style-type: none"> • Entrepreneurship Mr Nathaniel Peat, Jamaicans Inspired, UK • Deepening Cultural Ties and Affinity with Jamaica Ms Taneisha Westcarr, UK • Mentoring Young People Mr Sujae Boswell, Jamaica’s Youth Ambassador to the Commonwealth <p>WORKING GROUP SESSIONS MODERATOR: Mr Nathaniel Peat, UK</p> <p>FACILITATORS:</p> <p>Working Group 1 Entrepreneurship Mr David Mullings</p> <p>Working Group 2 Deepening Cultural Ties/Affinity with Jamaica Ms Kyesha Ramdall, Jamaica Festival Queen 2013</p> <p>Working Group 3 Mentoring Young People Mrs Akelia Lawrence-Maitland</p> <p>GROUP REPORTS AND INTERACTIVE DISCUSSION</p>
02:30 PM - 04:00 PM	<p>CONCURRENT SPECIAL INTEREST GROUP MEETINGS Meetings of Special Interest Groups - Jamaica Stock Exchange Investments, Crime Intervention and Prevention, Health and Education</p>

	<p>1. CRIME INTERVENTION AND PREVENTION: Projects For Diaspora Partnership MEETING ROOM - CAUCUS ROOM 2</p> <p>2. CONVENOR: Senator the Honourable Parnell Charles, Jnr. Minister of State, Ministry of National Security</p> <ul style="list-style-type: none"> • 150 Station Fix Up • Peace Management Initiative(PMI) Conflict Resolution and Reprisal Prevention • We Transfer Programme • Combined Cadet Force Programme • Football Academy Programme • <i>DRIVE – Direct Results of Inmate Value and Empowerment Programme - Rehabilitation of Offenders</i> <p>3. JAMAICA STOCK EXCHANGE (JSE): EQUITY INVESTMENTS OPPORTUNITIES MEETING ROOM - CAUCUS ROOM 3 CONVENOR: Mrs Marlene Street-Forrest CEO, Jamaica Stock Exchange</p> <ul style="list-style-type: none"> • Investments for SMEs on the Junior Stock Market and Crowd-Funding for Social Business Enterprises <p>4. HEALTHCARE: OPPORTUNITIES FOR DIASPORA INVESTMENTS, EXPERTISE AND PHILANTHROPY MEETING ROOM - CONFERENCE ROOM 3 CONVENOR: Dr The Hon Christopher Tufton, MP Minister of Health</p> <ul style="list-style-type: none"> • Adopt-a-Clinic Initiative - Adopting 55 Clinics as a special Jamaica 55 Legacy Project • Employment opportunities for Diaspora members in specialized areas of Healthcare such as: cardiology, oncology, nephrology and radiology. • Investments opportunities in specialized areas of Healthcare: Radiographic Diagnostic Services - CT/MRI/X- Ray/Ultrasound/ Mammography <p>5. EDUCATION: OPPORTUNITIES FOR DIASPORA EXPERTISE AND PHILANTHROPY MEETING ROOM - CONFERENCE ROOM 4 CONVENOR: Senator the Honourable Ruel Reid, CD Minister of Education, Youth and Information</p> <ul style="list-style-type: none"> • Partnership with NET and Diaspora Pledge 2 Build Initiative for 14 State-of-the-Art Infant and Primary Schools - Jamaica 55 Legacy Project • Partnerships for Teacher Education for STEM - Science, Technology, Engineering and Mathematics • Diaspora Expertise for Special Education - Speech Therapy, Autism and Disruptive Behaviours
04:15 PM - 05:15 PM	CLOSING PLENARY

	<p>MEETING ROOM - CONFERENCE ROOM 1</p> <p>TOPIC: ACTIONABLE CONFERENCE OUTCOMES - JAMAICA AND DIASPORA “Don’t Bury Your Thoughts, Put Your Vision To Reality” <i>Bob Marley</i></p> <p>During this session speakers will pinpoint the specific actionable items arising from the three days of dialogue. The session will culminate with a review of next steps for implementing actionable outcomes of the conference and a Closing Statement from the Minister for Foreign Affairs and Foreign Trade.</p> <p>MODERATOR: Mr. Earl Jarrett, Conference Chairman</p> <p>SUMMARY COMMENTS - 3 DAYS OF DIALOGUE:</p> <ul style="list-style-type: none"> • Professor Neville Ying, Programme & Content Chair and Executive Director, Jamaica Diaspora Institute <p>REPORTS ON ACTIONABLE CONFERENCE OUTCOMES</p> <p>1) DIASPORA EXPERTISE AND PHILANTHROPY</p> <ul style="list-style-type: none"> • Crime Prevention and Intervention – Ms Michelle Bowen, Esq, North East USA • Healthcare - Ms Donika Jones, Canada • Education and Training - Ms Yvette Blackburn, Canada <p>2) JAMAICA GLOBAL YOUNG LEADERS ENGAGEMENT</p> <ul style="list-style-type: none"> • Engagement Project for Jamaica Global Young Leaders - Ms Renee Wilkinson, Canada <p>3) INVESTMENTS</p> <ul style="list-style-type: none"> • Agriculture, Medicinal Marijuana and Nutraceuticals - Ms Allison Smith, Esq. USA <ul style="list-style-type: none"> • Cultural and Creative Industries - Mrs. Gillian Wilkinson-McDaniel, MCGES, Jamaica • Diversified Tourism Product - Mr. Khori Hyde, UK • Micro, Small, Medium Size Business Enterprises and Social Business Enterprises, Digitization and Future of Work – Mrs Beverley Johnson, UK <p>POST-CONFERENCE NEXT STEPS</p> <ul style="list-style-type: none"> • Mr Earl Jarrett, Conference Chairman <p>CLOSING STATEMENT</p> <ul style="list-style-type: none"> • Senator the Hon. Kamina Johnson Smith Minister of Foreign Affairs and Foreign Trade <p style="text-align: center;">WRAP UP Networking, Market Place visits</p>
05:15 PM	COFFEE BREAK
08:00 PM	<p>DIASPORA CONFERENCE CLOSING SOIREE - “Las Lick” Hosted by the Ministry of Foreign Affairs and Foreign Trade, Jamaica Tourist Board and Devon House Development. Venue: East Lawn, Devon House</p>

POST-CONFERENCE | THURSDAY, 27th JULY 2017
DIASPORA DAY OF SERVICE

After three days of meetings, Conference 2017 will culminate with the *Diaspora Day of Service*. **Jamaicans and persons of Jamaican descent living overseas are invited to provide services to communities and institutions** across the island through a range of projects for one amazing day. Share your skills, time and resources in community projects of your own choosing, anywhere in Jamaica. By participating in this programme, you and others will play a role in enabling the positive change you want to see in the lives of other Jamaicans at home.

Key areas of emphasis: Health, Education, Social Business Enterprises, Crime Intervention and Prevention

Contact:

Conference Secretariat | Diaspora Affairs Department | Ministry of Foreign Affairs and Foreign Trade
Telephone: 876 926 4220 to 9, Ext 3346 or 3350 | Email - dca@mfaft.gov.jm

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