

# MINISTRY OF FOREIGN AFFAIRS

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# International Small Business Summit

### Announcement

Guyana will be hosting the Green Guyana Expo and International Small Business Summit on the 17<sup>th</sup> and 18<sup>th</sup> of September 2018. The Expo component of the event will be at the National Stadium in Providence while the Summit component will be at the Ramada Princess Hotel. A Press event announcing the "Expo and Summit" was held on Friday June 1, 2018 at the Ramada Princess Hotel.

# **Organizers**

The lead private sector agency organizing the event is the African Business Roundtable (ABR) which is being supported by the Ministries and Agencies of the Government and several non-governmental organizations, including Conservation International and World Wildlife Federation. The event is also being supported by the Inter-American Development Bank, the Partnership for Action on Green Economy and the United Nations Environment. Participation in the event is open to all countries that wish to do business with Guyana under a sustainable development philosophy.

President Granger's Green State Development Strategy led by Ms. Ndibi Schwiers of the Ministry of the Presidency is being finalized and will be the centre of discussion during the Summit. The Chairman of the event is Eric Phillips, President of the ABR while Kirk Hollingsworth is the Chief Executive Officer. Impressions is the branding partner. The Ministry of Foreign Affairs is playing a major role in the design and coordination of the "Expo and Summit" through Rawle Lucas, Ministerial Advisor on Trade, Investment and International Cooperation.

# Goals of "Expo and Summit"

1. The purpose of the "Expo and Summit" is to platform the Guyana Green State Development Strategy which will underpin the transformation of the economy from its current production and consumption patterns to one that is economically viable and environmentally sustainable. The event will have accommodation for at least 200 booths in the main auditorium. Foreign companies, including those in the

Diaspora, are being encouraged to participate and all staff is asked to lend support towards this end since it is an event that emerged from consultations between the Department of the Environment and the Ministry of Foreign Affairs.

- 2. Small businesses represent a substantial part of the economy but the current development model leaves many on the margins of the economy and many more behind without the possibility of sustaining or improving their way of doing business. The "Expo and Summit" seeks to open the door to greater understanding of business opportunities in a green economy and ways that small businesses could optimize their investments along a sustainable pathway using larger local and foreign partners.
- 3. As a gateway to future investment in the Guyana economy, the "Expo and Summit" will begin the process of bringing together current and future champions of sustainability to build on the tentative steps that have already been taken by both the public and private sectors towards a low-carbon development. An important outcome would be action to ensure that future government policies are consistently geared towards green investment and consumption so that such investment and consumption could be self-sustaining in the long-run.

### **General Information**

In order to assist persons with the understanding and promotion of the event, a copy of the brochure and registration form has been attached to this correspondence. The brochure contains information about sponsorship and booth prices. More information could be accessed via the website: <a href="http://greenguyana.gov.gy/">http://greenguyana.gov.gy/</a> or by contacting Mr. Kirk Hollingsworth at <a href="https://greenguyana.gov.gy/">kirkandrew@hotmail.com</a> or telephone numbers 592-608-8227 and 592-227-7868.

### **Sponsorship**

Please note that sponsorship is being solicited and sponsorship categories have deviated from the traditional use of metals to some of the **endangered**, **vulnerable and precious** species of animals, birds and reptiles of Guyana.

All for your information and action.

Ministry of Foreign Affairs June 12, 2018