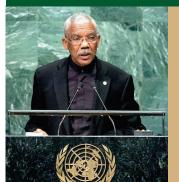


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#### Message By His Excellency President David Arthur Granger President of The Cooperative Republic of Guyana

"WE SEE A 'GREEN ECONOMY' AS ONE SUSTAINS ECONOMIC. PROSPERITY. **ENVIRONMENTAL SECURITY AND SOCIAL WELL-BEING"** 

Guyana's success in its quest to become a 'Green Economy' will be heavily dependent on its ability to facilitate the emergence of innovative small businesses that focus on green economic initiatives. It is also highly dependent on the Government's ability to implement policies that will ensure that emerging green businesses are sustainable.

## **VISION**

The vision of Green Guyana Expo and International Small Business Summit is to be a catalyst for the development of small businesses so that they can become the engine of growth and job creation for the transformation of Guyana's brown economy along a low carbon and resource efficient environmentally responsible path towards a Green Economy.

## MISSION V

The Mission of the Green **Guvana Expo and International** Small Business Summit is "To promote small business expansion in Guyana that builds a stronger more diversified economy and increases the economic vitality and wealth of the citizenry".

# **GOALS**

There are three goals for the Green Guyana Expo and International Small Businesses Summit

1. Publicly platforming the Guyana Green State Development Strategy in practical ways so that the People of Guyana are educated about its principles,

- strategies, goals and milestones. This will be done in practical ways by means of the **Expo through the Innovative** Green Youth package.
- 2. Highlighting the critical role small businesses have in ensuring there is a sustainable transition from a "brown" economy to a "green economy".
- 3. Ensuring Government policies are developed and geared towards promoting small businesses so that they can be successful in a green economy.

In essence, creating new industries, new markets and new clean jobs underpinned by entrepreneurship, innovation and sustainability is the main objective of the Event. The Expo and Summit is designed to attract new businesses and industries to Guyana by creating a business environment conducive to sustainable growth through innovation and entrepreneurship.

## **BENEFITS**

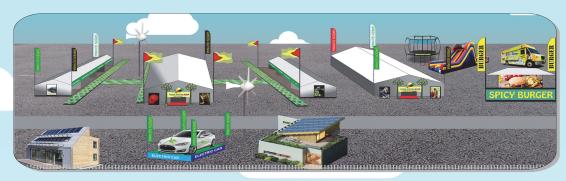
This Green Guyana and International Small Business Summit will offer invaluable insights into Guyana's Green State Development Strategy (GSDS) and the massive

opportunities which will present themselves to small businesses, technology providers and investors.

The event will also highlight how citizens of Guyana can live green lives by incorporating energy efficient appliances and simple behavioral changes.

Attendees will be able to have exclusive networking opportunities with a wide range of businesses. Critical workshops, seminars and presentations from top industry experts will underpin the many opportunities to find strategic partners, importers and exporters. Whether you are in a start-up phase or a wellestablished and successful small business, the Expo and Small Business Summit will provide you with a transformational experience to help you stay ahead of the competition. If you are seeking to drive your business forward and take the next steps to success join us for this unique event.

TOPIC AREAS	Y
GREEN ENERGY	
GREEN MANUFACTURING	4
GREEN SERVICES	X
GREEN AGRICULTURE	W
GREEN FINANCING	\$
GREEN LIVING	



## **Executive Sponsors**



#### Jaguar Package includes:

- Company name & logo on stage branding. TV & radio advertisement
- Company name & logo on 10 billboards across Guyana & web page with links to your company website
- Company name & logo information on newspaper advertisement, banners, flags, bunting. Green City plaque for being part of inaugural Green
- Expo & your contribution towards a green economy
- 40Ft x 40Ft Ground Space
- 20 spots for internal branding for your company flags, banners, bunting.
- Representative from company to do presentation to exhibitors/stakeholders at symposium
- Representative on TV & radio program
- Usage of the Green Guyana Expo logo for your company promotion



#### **Giant Otter Package includes:**

- 20ft x 20ft covered space
- Company name & logo on (10) billboards across Guyana & web page with links to your company website
- Logo on all advertising materials: flags, bunting, banner stands & banners
- Green City plague for being part of inaugural Green Expo & your contribution towards a
- Usage of the Green Guyana Expo logo for your company promotion



## **Exclusive Sponsors**



#### **Olive-Ridley Turtle Package** includes:

- 10Ft x 7Ft prefab booth complete with tent, flooring and electrical
- Usage of the Green Guyana Expo logo for your company promotion



#### Harpy Eagle Package (Green Village) includes:

 8Ft x 8Ft covered space (1) 6ft x 3ft table



#### Innovative Green Youth



### **Golden Frog Package includes:**

• 8ft x 8ft Ground floor space • (1) 6ft x 3ft table



