IOM - OIM

Cooperazione Italiana allo Sviluppo
Ministero degli Affari Esteri

Migration for Development In Africa

The MIDA Italy experience

MRF Rome

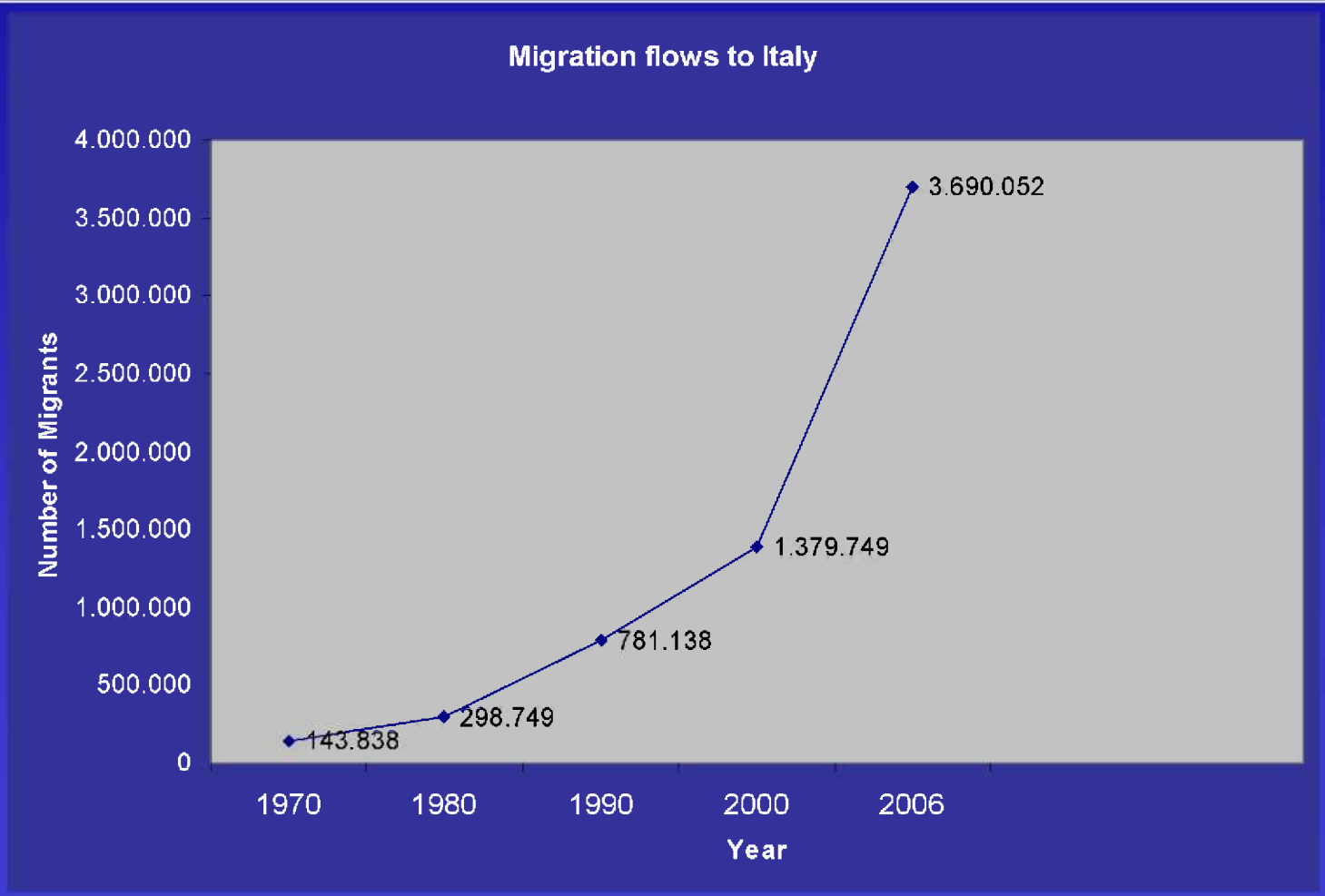
Migration and development
3 main themes:

Remittances

Brain Drain

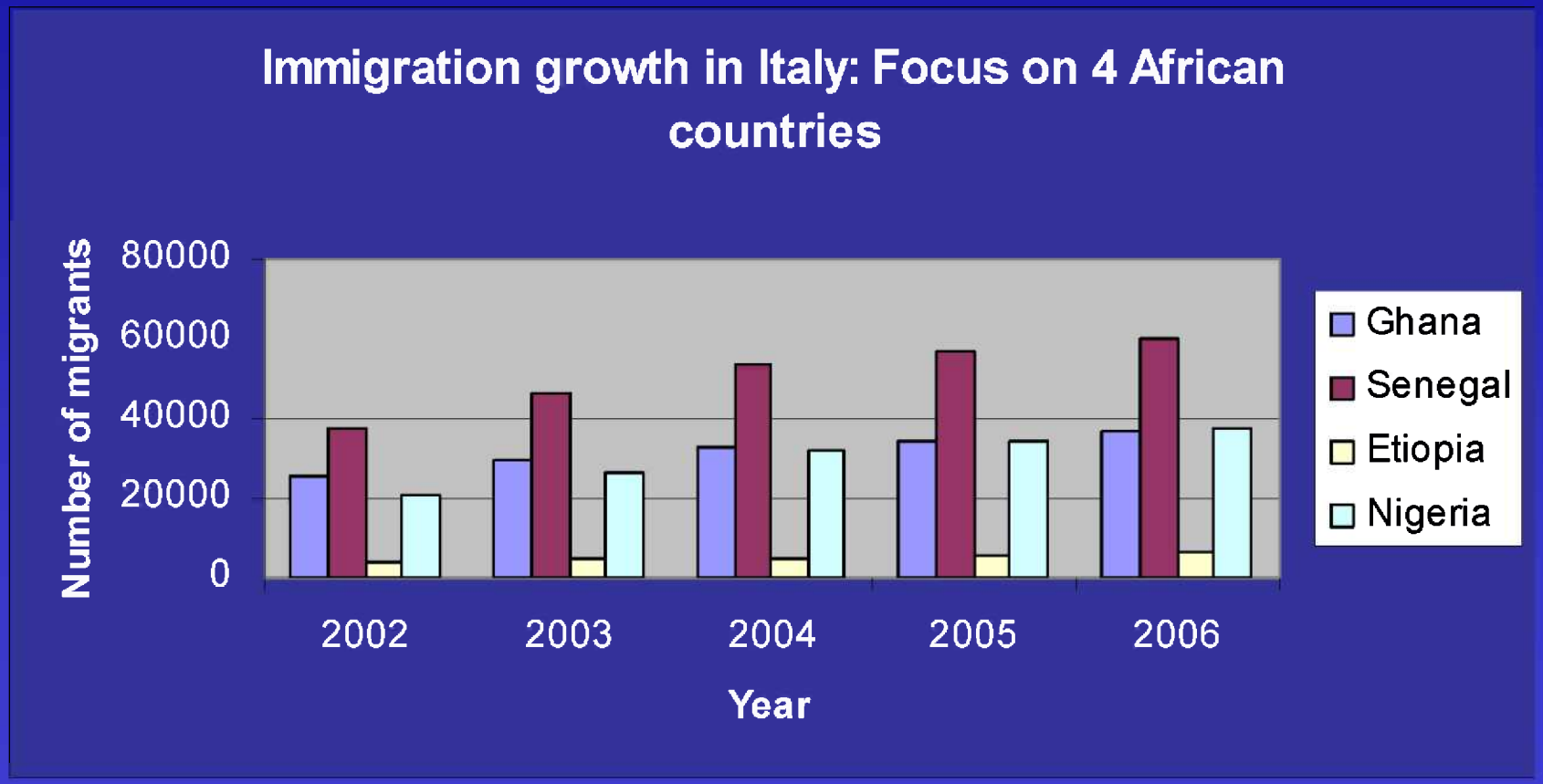
Diasporas

Trend in migration to Italy 1970/2006



(Source: Dossier Statistico Immigrazione Caritas/Migrantes 2007)

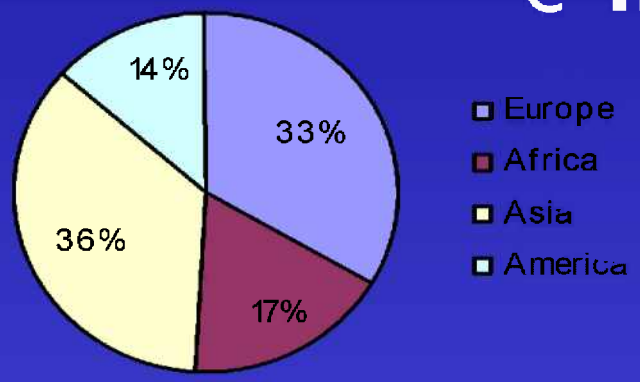
Presence of foreign nationals in Italy



(Source: ISTAT 2007)

Destination of remittances sent from Italy

Remittances sent from Italy in 2006 amounted to
€ 4.354.555.000



Western African countries received
€ 320.797.000 = 7.4% of all the remittances sent home by migrants residing in Italy

(Source: Dossier Statistico Immigrazione Caritas/Migrantes 2007)

Remittances flows (Ghana/Senegal)

Remittances from Italy to Senegal:
€ 205.861.000 in 2006

+30,8% since 2005

Remittances from Italy to Ghana:
€ 25.667.000 in 2006

+18,4% since 2005

(Source: Dossier Statistico Immigrazione Caritas/Migrantes 2007)

Ghana and Senegal are among the **first 25 countries** of destination of remittances sent from Italy:

the amount of money sent home by Sub-Saharan migrants residing in Italy has marked a significant growth in the last year.

MIDA Italy main features

- Bottom-up approach: – work with rather than for migrants: focus groups
- Co-development/decentralized cooperation: engagement of host communities
- Productive investments in origin communities: SME
- Enterprise = tool for self-sustainable development
  (job generation, economic & social impact)

MIDA Italy – Pilot project 2003/04

Supported by the Italian Cooperation –

Aimed at launching a shared strategy of Migration and Development and at testing the interest of Sub-Saharan migrants in Italy

results:

- 200 migrants' associations registered
- More than 150 SME project proposals received
- 5 pilot SME projects (agriculture-Cassava) selected, co-funded and started in Ghana
- Web site and data base for the Ethiopian Diaspora
- 2 surveys (CeSPI) on decentralized cooperation and on remittances for the development of Africa
- Start up of GhanaCoop

GhanaCoop

An enterprise directly promoted and managed by an association of migrants, for the development of their country of origin, respecting the principles of ethical economics.

GhanaCoop

- Ghanaian fruit trading
- Fair trade of exotic fruit and vegetables from Ghana to Italian and other European markets.
- Land purchase to guarantee stable production, network with local growers, improve quality.
- Implementation of social projects on the territory, through a dedicated Fund
- 300 000 pineapples sold in December 2008 through major supermarket chains in Italy

MIDA Ghana-Senegal (2006/2007)

General objective:

Contribute

- to socio economic development of **Ghana** and **Senegal**, through the mobilization of human, financial, social resources - entrepreneurial capacities - of migrants in Italy,
- and to the promotion of partnerships between origin and host communities

Three main components:

1. Decentralized cooperation initiatives (co-development)

2. Business development services (BDS) to support SME start up in the country of origin

3. Innovative mechanisms for microfinance and money transfer

1 – Decentralized cooperation

- Identification of regions/provinces/municipalities with highest presence of Ghanaian and Senegalese migrants
- Involvement of migrants' associations and local private sector (enterprises and financial institutions)
- Working tables with local authorities interested in identifying innovative co-development models
- Design & Implementation of co-development projects (enterprise incubators, guarantee funds, cooperatives)

2 – Business Development Services - BDSs

- Analysis of SME project proposals presented by migrants
- Assessment of training needs
- Selection of SME project proposals
- Technical assistance
- Training
- Tutoring (incl. assistance for access to credit)

3 – Remittances and Micro-finance

- Analysis of existing initiatives to enhance impact of remittances
- Identification of flexible financial packages
- Test with a sample of migrants
- Definition of the intervention strategy
- Agreements among Italian, Ghanaian and Senegalese financial institutions

SME Project proposals 2007

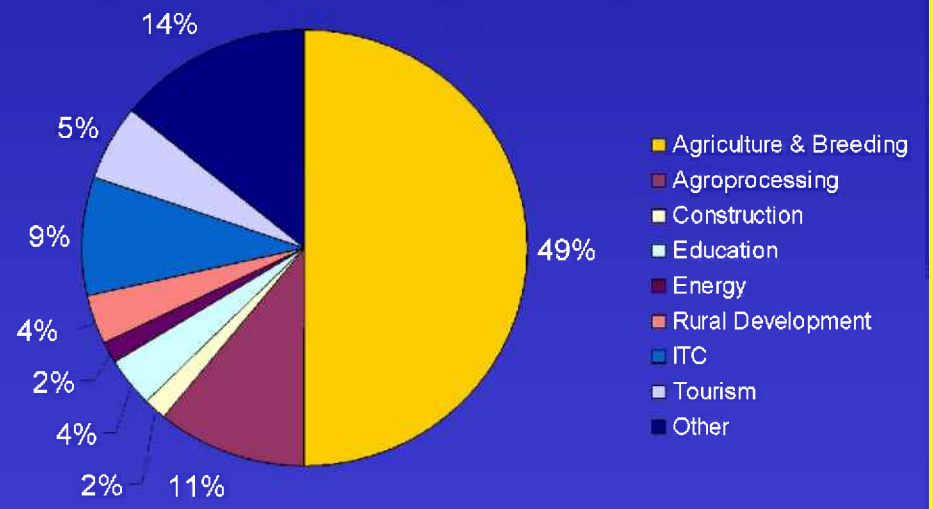
Collected			
	BDS	Codev	Tot
Ghana	2	24	26
Senegal	5	51	56
	7	75	82

Shortlisted			
	BDS	Codev	Tot
Ghana	2	7	9
Senegal	5	19	24
	7	26	33

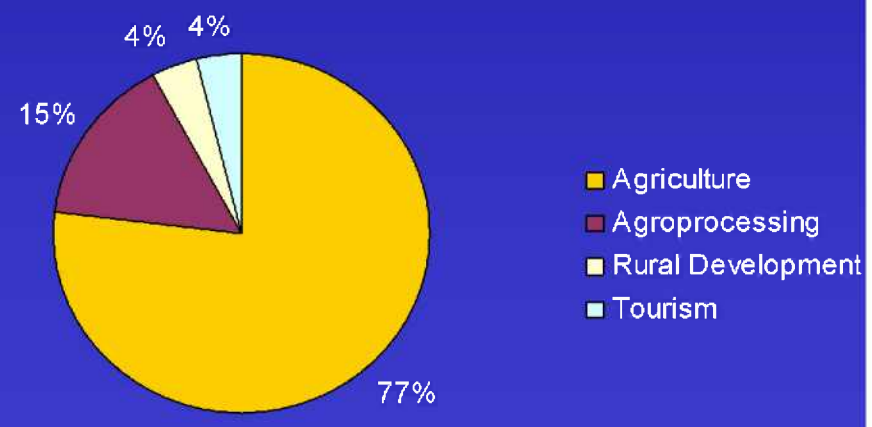
Project proposals by sector

82 project proposals received (56 Senegal – 26 Ghana)

Senegal
Project Proposals by Primary Sector



Ghana
Project Proposals by Primary Sector



Selected SME projects - Ghana

- 5 SME projects, proposed by migrants' associations (4) and individual (1)
- Sector: agriculture (cultivation, processing), woodwork and reforestation
- Host communities in 5 regions of Northern Italy
- SMEs' average budget: 100.000 Euros
- MIDA contribution: 30.000 Euros for each project (max 30% of the total project budget)

- Other co-funding partners in Italy: 2 Regions, 2 Municipalities, 1 bank, 1 trade union, 2 NGOs
- Partners in Ghana: local authorities, village associations, private business

Selected SME projects - Senegal

- 7 projects proposed by migrants' associations
- Sector: agriculture/agroprocessing (5), responsible tourism (1), mixed (agriculture, tourism)
- Host communities in North/Central Italy
- SMEs'budgets ranging between 45.000 and 130.000 Euros
- MIDA contribution: between 9.000 and 30.000 Euros (max 30% of total budget)

- Other co-funding partners in Italy: 2 Regions, 5 Provinces, 4 Municipalities, 4 enterprises
- Project partners in Senegal: local authorities, village associations, private businesses

First Results

- 12 Co-Development projects selected (7 Senegal/5 Ghana)
- Partnership established with 12 Italian local authorities
- 40 beneficiaries of training in enterprise creation and management (incl. access to credit) and tutoring by specialized institutions in Ghana & Senegal
- Innovative mechanisms for remittance transfer identified and promoted with financial institutions
- Innovative credit mechanism for migrants identified and developed (Senegalese Migrants Foundation)
- Two strategy papers produced in cooperation with CESPI:
  - Partnership initiatives for co-development: Ghanaian and Senegalese immigrants
  - Financial instruments for the optimization of the role of remittances in development.

Diaspora projects – MRF Rome: What's next?

- MIDA for migrant women from W. Africa (approved)
- MIDA 3: consolidate the approach developed with MIDA Ghana/Senegal and extend the activities to other countries (under discussion)
- MIDLA for migrants from Latin America (under discussion)
- Sharing of Good Practices on Diaspora Management and Interaction – proposal to EC under discussion